

Commuter ChoiceSM Leadership Initiative In the Philadelphia News

Fall 2002



WXTF TV, Fox Focus News Panel

October 13, 2002

"One of the things we do is recognize those companies that implement commuter-friendly benefits. We host recognition ceremonies and make sure the community knows that these companies are good neighbors."

—Robert Kramer, Chief of Energy, Radiation and Indoor Environment Branch, US EPA Region 3 (in photo, left)



The Philadelphia Inquirer, Some Companies Offer Cash to Encourage Carpooling, p. A12

November 3, 2002

EPA has asked companies in particularly smoggy regions, including Philadelphia, to offer...a benefits package for employees willing to carpool or use public transit.... So far, 1,300 firms have signed on [to the Commuter ChoiceSM Leadership Initiative], including six in the Philadelphia area.



WNPV 1440 AM, The Comment Please Show

October 10, 2002

"We became a Commuter ChoiceSM Employer to support our 'triple bottom line' (people, planet, profits). This program contributes to our social bottom line by providing a fulfilling work experience; helps us care for the environment; and allows us to be more competitive by attracting the best employees to our company as well. This, of course, contributes to our economic bottom line."

—Brian Taussig-Lux, General Manager, Idyll, Ltd.